Anthro-Digital, Inc.

The People-Computers Connection

BUSINESS PROGRAMS

The Executive Secretary™

Author: John Risken, of Sof/Sys, Inc.

Description: The most complete word processor *ever* for the Apple! This is the basis of our integrated business system. Within the Executive Secretary you get a full feature word processor, an electronic card file system with report generating power (a mini data base), and an electronic mail system (a modem interface). The no-nonsense word processor has more features than any other on the market, beginning with lower case letters on the screen (40 or 80 columns) and real shift key operation, abbreviations, "what-you-see-is-what-you-get" *and/or* embedded commands, keyboard input at print time, right and/or left tabs, soft hyphenation, incremental spacing, ability to send *any* printer commands, and much more. The very easy interface to Visicalc®, DB Master, Data Factory, On-Line Database, CCA DMS,Visifile®, and any Apple text file gives good looking reports without cut and paste; mail merge, custom form letters, boilerplate documents such as contracts, can be based on the information in your already-established databases! The Executive Secretary is easy-to-learn, easy-to-use. The easel-bound manual is organized in a series of lessons for people who have never used a computer before.

Requirements: Apple II with Applesoft, 48K, one disk drive with DOS 3.3, any lower case adapter or most 80 column boards, practically any printer.

Price: $250.00

The Executive Speller™

Author: Sof/Sys, Inc.

Description: This spelling dictionary is unique in that it allows you to make corrections on the fly in the actual text and save the corrected file immediately; no need to go back to the word processor. Allows you to add your own words automatically or optionally to suit your own field or style. Keep as many dictionaries as you need, including foreign languages.

Requirements: Apple II with Applesoft, 2 disk drives with DOS 3.3, the Executive Secretary or Personal Secretary.

Price: $75.00

The Rental Manager™

Author: Bill Tesnow

Description: A complete rental property management sytem, with A/R, A/P, G/L, Tenant Records (all linked for automatic posting), and Fixed Assets Accounting. Print a balance sheet anytime you need one, write checks, and track your tenant accounts. TRM can handle up to 250 units per set of data disks and can have an unlimited number of data disks. It can be used by management offices for multiple owners.

Requirements: 48K, Applesoft, two disks, DOS 3.3, 132 column printer.

Price: $695.00

The Personal Secretary™

Author: Sof/Sys, Inc.

Description: This is a simpler word processor which is based on the Executive Secretary; designed for those who don't need the fancy formatting powers of The Executive Secretary and want to spend less than $100. Personal Secretary includes a built-in mini-database and all the commands necessary to do custom mail-merging. Also *included* in the price are a no-solder shift key connection and a lower case adapter chip. Of course all files are upward compatable to The Executive Secretary and an upgrade credit is included.
Unquestionably the best value in a low priced word processor.

Requirements: Apple II with Applesoft, disk drive with DOS 3.3, any printer.

Price: $99.95

Versacalc™

Authors: Tom Farin, Darryl Mataya, Jerry Bents, Bill Horton, Dean Bridge

Description: A unique Visicalc® enhancement which allows menu-driven modules, sorting of Visicalc screens, on-screen-catalog, screen overlays, and Visicalc EXEC programs. Typical application: automatic year-to-date accumulation screens. Now people untrained in the inticacies of Visicalc can do the weekly updating and processing automatically. With 70 page easel binder that is so nice you will put your *other* manual in it.

Requirements: appropriate computer, disk drive, Visicalc

Price:
Apple II (13 or 16) $100.00
Commodore (2040 or 8050) $125.00
IBM PC and Apple /// $150.00

Visicalc® Formatting Aids

Author: Charles Harrison of Data Security Concepts, Inc.

Description: Visicalc® Formatting Aids allows printing of Visicalc reports with VARIABLE COLUMN WIDTHS, allows breaking up a single-column label over several columns, and display and printing of formulas, values, and labels. This program is a fine complement to our Versacalc.

Requirements: Apple, Disk Drive, and Visicalc

Price: $44.95

Versacalc is a trademark of Versacalc Enterprises.
Visicalc is a trademark of Visicorp, Inc.
Apple, Apple II, Applesoft are trademarks of Apple Computers, Inc.
The Executive Secretary, The Personal Secretary, and the Executive Speller are trademarks of Sof/Sys., Inc.

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F.A.R.M.™

Author: Specialized Data Systems, Inc.

Description: This is a complete money accounting package DESIGNED FOR THE FARMER and including Accounting, Tax, and Records Management. It is basically a cash operation which allows for crops and livestock, enterprising, checkbook balancing, and Schedule F printout. There is an interface for Visicalc so you can test "What if . . ." situations using your actual data. F.A.R.M. provides extensive reporting of cash flows, budgets, tax information, and money borrowed and allows easy editing of transactions.
The "On Farm" program is intended for use by a single farm for its daily operation, the "Educational" package is designed for use by schools teaching Ag finances, and the "Commercial" package is for use by accountants and Farm Associations to use for an unlimited number of farms.

Requirements: Apple II with Applesoft, 48K, two disk drives with DOS 3.3, 80 column printer.

Price: On Farm: $395.00
Educational: $250.00
Commercial: $995.00

F.A.R.M. Aids™

Author: Mike Mulder, SDS Inc.

Description: This is a set of seven very well-designed Visicalc templates designed directly for the Farmer covering: Best Crop; Finishing Hogs Planner; Feeder Pig Production Planner; Beef Feeder Planner; Cash Flow Summary; and Inventory Summary & Net Worth Statement. The manual shows samples and fits in your F.A.R.M., Versacalc, or Visicalc binder.

Requirements; Apple II with one disk drive, Visicalc 3.3

Price: $60.00

Apple Flasher™

Author: Paul Mosher

Description: Apple Flasher is a very high-speed display program for high resolution pictures. It has two modes: Search/list/display and Slide Projector. In the first, it searches your disk for high-res pictures and shows them in a catalog format for single-keystroke loading; and if you choose to display them it loads a complete picture in less than two seconds (as contrasted with the normal eight seconds). Very useful for people with quantities of graphics to keep track of or display. The second mode automatically displays your pictures in sequence with seperately definable display times for each picture. No programming knowledge required. Use the paddles for projector-like operation.

Requirements: Apple II with Applesoft, 1 or 2 disks with DOS 3.3

Price: $34.50

UTILITIES

&-Magic™

Author: Bob Nacon

Description: &-Magic finally makes it easy for people using BASIC programs to attach and use machine language routines in the BASIC programs. You can attach any number of relocatable machine language routines and then CALL THEM BY NAME! Amper-Magic automatically takes care of all addresses and variables, even as you make changes while editing the program. No knowledge of machine language is required because we include many desirable routines, such as a Print Using routine, on the disk. More disk libraries are in the works and you can also add your own routines from published sources. The attaching operation takes only seconds and when finished gives you a single BASIC program to run. &-Magic is compatable with many program optimizers (crunchers), and editors.

Requirements: Apple II with Applesoft, 48K, DOS 3.3

Price: $75.00

ES-Cape™

Author: Bill Linn

Description: A full-function, interactive editor for Applesoft. It features careful attention to human factors such as split-screen display and single-key operation of all commands listed below. All are available while entering AND editing. Insert, delete, truncate, restore; ESCape macros (allows multiple macro tables); auto line number; instant cursor positioning; DOS commands which allow automatic file reference; fancy LIST including fast, slow, line, page, and reLIST the last range; all- or selective- search and/or replace with wild-card feature (Searching places the cursor on the matching string ready to edit.) Reentry to ES-Cape after test-running your program with single-key dump of all simple variable values. Allows direct entry of forbidden characters and supports a lower case chip. Single-key HELP and ESC macro reference and much more.

Requirements: Apple II with Applesoft, disk with DOS 3.3

Price: $60.00

FLASH Integer Compiler & Run-Time Source Code™

Author: Mike Laumer

Description: The compiler for Integer BASIC; FLASH creates programs that run many times faster than BASIC and also adds 33 extensions to Integer BASIC that make it as powerful as Applesoft, including hi-res. FLASH can create paginated assembly listings with symbolic references, compile object code to disk, and position object code anywhere in memory. With the Run-Time package you can create code that can be read and modified by the S-C Assemblers. An excellent program.

Requirements: Apple II with Integer BASIC

Price: Compiler: $79.00
Run-Time Source: $39.00

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Amper-Magic™ Volume Two!

Author: Bob Nacon

Description: Twenty-six more machine language routines ready-to-go, including PRINT USING PLUS, by far the most comprehensive Print Using so far with conditional capabilities for both strings and numbers; Print Text Screen; Print Array without looping; and Poke With Logic, which allows you to set, clear, or toggle any BIT in RAM. 22 more!

Requirements: Apple II with Applesoft, one disk with DOS 3.3, and Amper-Magic

Price: $35.00

QuickTrace™

Author: John Rogers

Description: Machine language debugger with Single-Step, Trace, and Background modes. Shows all registers, stack, processor status, flags, last and next instructions, and nine user-definable stopping locations and conditions. Stopping conditions can trigger automatic switch from Background to Single-Step. Relocatable, works with BASICs, DOS, and graphics and is superb as an educational tool.

Requirements: Apple II computer

Price: $50.00

S-C Macro Assembler™

Author: Bob Sander-Cederlof

Description: This 6502 assembler has a long and respected history on the Apple II. This newest version supports Macros and conditional Assembly (both can be nested if desired) and is widely acknowledged to be the easiest assembler to learn and use. Co-resident editor/assembler with 29 commands, 15 subcommands, and 20 pseudo-ops. Use it with our other programmer's utilities, QuickTrace and &-Magic, for a complete development system.

Requirements: Apple II, 32K, DOS 3.3

Price: $80.00

The Menu Generator™

Author: Bob Crane, Crane Software, Inc.

Description: This utility will create custom menus for your Applesoft programs easily and quickly, including very neat formatting and error trapping, without programming. The menus can run other programs, boot disks, and execute user supplied commands and functions. Menus can be created in less than ten minutes; editing is even faster using the database capabilities. It will then store each menu in a database for use in other programs. Menu Generator creates complete and documented BASIC code.

Requirements: 48K Apple II with Applesoft, one disk drive with DOS 3.3

Price: $34.95

EDUCATION

HEBREW II & HEBREW II PLUS™

Author: Michael Heckman

Description: A mini word processor for the Hebrew language; prints right-to-left on the screen, *with vowels;* IBM keyboard layout; can label graphs and pictures; prints on any printer with graphics.
Hebrew II Plus also allows you to combine Hebrew and English on the screen and switch between languages at will.

Requirements: Apple II with Applesoft, 48K, DOS 3.3

Price: Hebrew II $60.00
Hebrew II Plus $90.00

HARDWARE

Omniscan™ Laser Video Disc Interface

Description: This interface allows an Apple to duplicate the control panel of an inexpensive Pioneer, Sylvania, or Magnavox videodisc *under program control.* It can give database-type access to color, moving information, with bilingual or stereo sound. Includes necessary software.

Requirements: Apple II, Pioneer, Magnavox, or Sylvania Laser Video Disc, floppy disk drive with DOS 3.3

Price: $250.00

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the Flipper™

Description: Flipper switches electrical signals: two-in to one-out, or one-in into either of two outs. Use as a softswitch for 80 column boards or controller for other devices. Leaves the game port open and has a connector for the shift key.

Requirements: Apple II computer

Price: $50.00
with shift key wire: $55.00

The System Saver™

Producer: Kensington Microware, Inc.

Description: A very quiet fan mounting outside the Apple and providing cool breeze, a surge protector, a heavy-duty power switch on the front, and TWO switched AC outlets on the back. Just the thing for those overloaded Apples.

Requirements: electricity

Price: $89.95

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Apple, Apple II, Applesoft are trademarks of Apple Computers, Inc.

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Thank you for asking about the Anthro-Digital line of software for the Apple II. This brochure lists each of our current products, marked with prices. They should be available from your Apple dealer; if he doesn't have them, encourage him. We are happy to ship immediately.

In the event that your dealer cannot supply you, please feel free to order directly from us. Enclose your chargecard number and expiration date (or we can ship COD). We must add $3.00 for shipping and handling charges; Massachusetts residents add 5% sales tax.

We are certain that you will be pleased with these unique and thoughtfully designed programs, since they are the best available.

Anthro-Digital, Inc. is dedicated to the ideal of intergrated, easy-to-use computer programs. We have selected useful, well-made programs designed to meet serious needs.

These programs serve the fields of business, personal use, programming utility, and education. More are on the way.

Many of our programs work interactively with each other and with programs from other publishers. We feel that this capability is a necessary step in making computers more useful.

Anthro-Digital is dedicated to quality. We sell only programs which perform their job well. Programs from Anthro-Digital are recorded on quality diskettes for the maximum in reliablity and they carry a ninety day media warranty; replacements after that time are made at cost.

ANTHRO-DIGITAL Software Catalog features these programs:

BUSINESS

The Executive Secretary
The Personal Secretary
The Executive Speller
Versacalc
Visicalc Formatting Aids
F.A.R.M.
F.A.R.M. Aids
The Rental Manager
Apple Flasher

EDUCATION

Hebrew II & Hebrew II Plus
The Personal Secretary

UTILITIES

Amper-Magic, Vol. 1 w/program
Amper-Magic, Library Vol. 2
QuickTrace
S-C Macro Assembler
ES-Cape
Menu Generator
Flash Integer Compiler

HARDWARE

Flipper
Omniscan Laser Video Disc Interface
The System Saver

All available from: ANTHRO-DIGITAL, INC. 103 Bartlett Avenue, Pittsfield, MA 01201 (413) 448-8278

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VERSACALC! T.M.

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TUTORIAL
UTILITIES
AND FILE MANAGER

ENHANCEMENTS TO VISICALC®

This package has three different functions:

1. A Tutorial that shows you how to use a number of undocumented Visicalc features.
2. A set of Utilities that make it easy to write auto-executing Visicalc programs.
3. A File Manager, a set of programs operating on your Visicalc files to do things that you always wanted to do with Visicalc.

The Versacalc Tutorial is a programmed instruction oriented training program that runs within Visicalc. It explains a number of techniques that are not documented in your Visicalc manual while giving you the opportunity to experiment by entering data into Visicalc models that use the techniques. The three Tutorials include:

*** A Tutorial on Screen Overlay. This is what happens when you load one Visicalc file while another is already on the screen. This technique can be used creatively to overcome memory limitations, revise sheets already stored on file, and in many other ways.

*** A Tutorial on Conditional Testing. For instance, many people think the Apple 3.2 version of Visicalc does not support Conditional Testing but three commands do allow Conditional Testing. The 3.3 version adds a number of others. A number of examples of how these can be applied are given.

*** A Tutorial on Auto-Executing Visicalc Programs. It is possible to enter a string of Visicalc commands (even the ones that execute as you key them in) and save them to disk under a file name. This string of commands can be executed with as few as four key strokes whenever you want to. We have used this technique to create menu-driven Visicalc programs, roll current month information into YTD fields, insert windows and move the cursor, provide the user with instructions, and more.

The Versacalc Utilities are a programmer's aid for the person who has learned how to create Auto Executing Visicalc program and now wants to develop his own. You tell the Utilities what you want to do, and it builds the string of commands for you. The Versacalc Utilities also give you additional insight into creating Auto Executing Visicalc programs.

The Versacalc File Manager is a set of programs that allow you to do those things that you've always wanted to do with Visicalc which are not supported in that program. The Versacalc File Manager:

*** Allows you to sort your Visicalc files in ascending or descending order on label, value, or formula fields. The sort typically takes 5-10 minutes total and if formulas are moved, they are adjusted so they continue to work properly.

*** Allows you to create a Visicalc program called CATALOG. Anytime you want to catalog your disk from within Visicalc you type /SL CATALOG.

*** Allows you to step through your Visicalc disks one file at a time and Lock, Unlock, Print the Commands or Screens, or Delete them.

The programs fill two diskettes. A 60 page manual with a table if contents and glossary is included in an easel binder that is so nice you will put your *other* manual into it. The last chapter of the manual gives instructions on how to overcome some of the biggest limitations of Visicalc.

Versacalc™ is available in the following versions and formats, tailored to their specific versions of Visicalc:

Apple 16 sector	$100.00
Apple 13 sector	100.00
Commodore 2040	125.00
Commodore 8050	125.00
IBM Personal Computer	150.00
Apple ///	150.00

Dealer Demo Disk Available

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